A man in a dark suit, white shirt, and patterned tie stands with his arms crossed. He is positioned on the left side of the frame. The background is a dark blue overlay featuring a complex financial chart with multiple lines and candlestick patterns. A large, light blue 3D rectangular frame is positioned on the right side, partially overlapping the text. A thick blue arrow points upwards and to the right, passing behind the text.

# **How can IBs (Introducing Brokers) Choose The Right CFD Broker?**



# THE KEY IS TO PARTNER WITH THE RIGHT ONLINE BROKER

- Reflects on IB's credibility
- Impacts profitability and flexibility

The European	Daytrading	International Business Magazine
<ul style="list-style-type: none"><li>🏆 Most Regulated Broker</li><li>🏆 Best Forex Broker</li><li>🏆 Best Bitcoin CFD Trading Provider of the year</li><li>🏆 Best Affiliation Programme</li></ul>	<ul style="list-style-type: none"><li>🏆 Best Forex Broker</li></ul>	<ul style="list-style-type: none"><li>🏆 Most Innovative CFD Broker, UK</li></ul>
2014 - 2020	2019	2019
THE EUROPEAN	DAYTRADING.COM	INTERNATIONAL BUSINESS MAGAZINE

# WHAT TO LOOK FOR IN AN ONLINE BROKER?





# 1. REGULATED AND TRUSTWORTHY

Regulation is an important factor to consider when partnering with a broker.

AvaTrade, for example, is regulated across 6 jurisdictions and is one of the most regulated brokers in the world.



## 2. RELIABLE REPORTING AND FAST PAY-OUTS

Uses cutting edge technology.

Has features such as sophisticated dashboards to track performance and commissions.



### 3. EXCELLENT CUSTOMER SERVICE

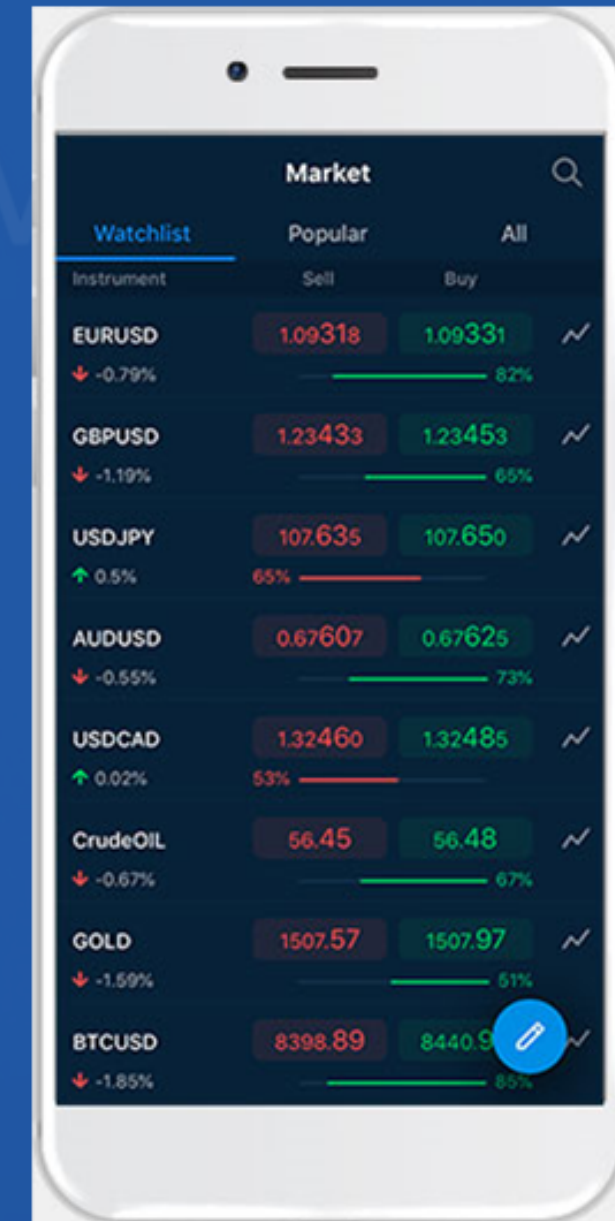
For example, AvaTrade has a multi-lingual customer service available through phone, email and chat





## 4. MOBILE TRADING APPLICATION

Innovation is a key factor that attracts many clients. That's why it's so important to offer trading on the go, which is exactly what AvaTrade is offering with their app – [AvaTradeGO](#), that enables traders to trade anytime, anywhere.





## 5. A WIDE RANGE OF FINANCIAL INSTRUMENTS AND ASSETS

Indices

Forex Pairs

Commodities

Exchange Traded Funds  
(ETFs)

Cryptocurrencies

Bonds

Vanilla Options

Stocks



## 6. A FREE DEMO ACCOUNT

- Important for practising trading
- Great for testing trading strategies
- Can strongly boost trader's confidence



## 7. A VARIETY OF TRADING PLATFORMS

MetaTrader 4

ZuluTrade

MetaTrader 5

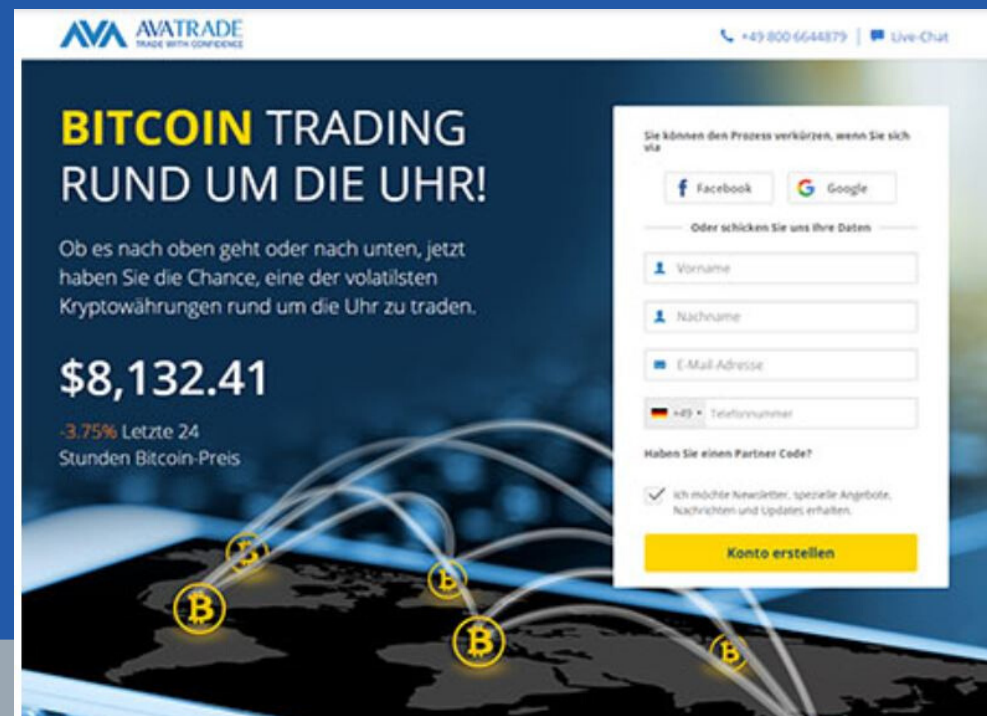
DupliTrade

AvaTradeGO– with the  
innovative risk  
management tool  
AvaProtectTM

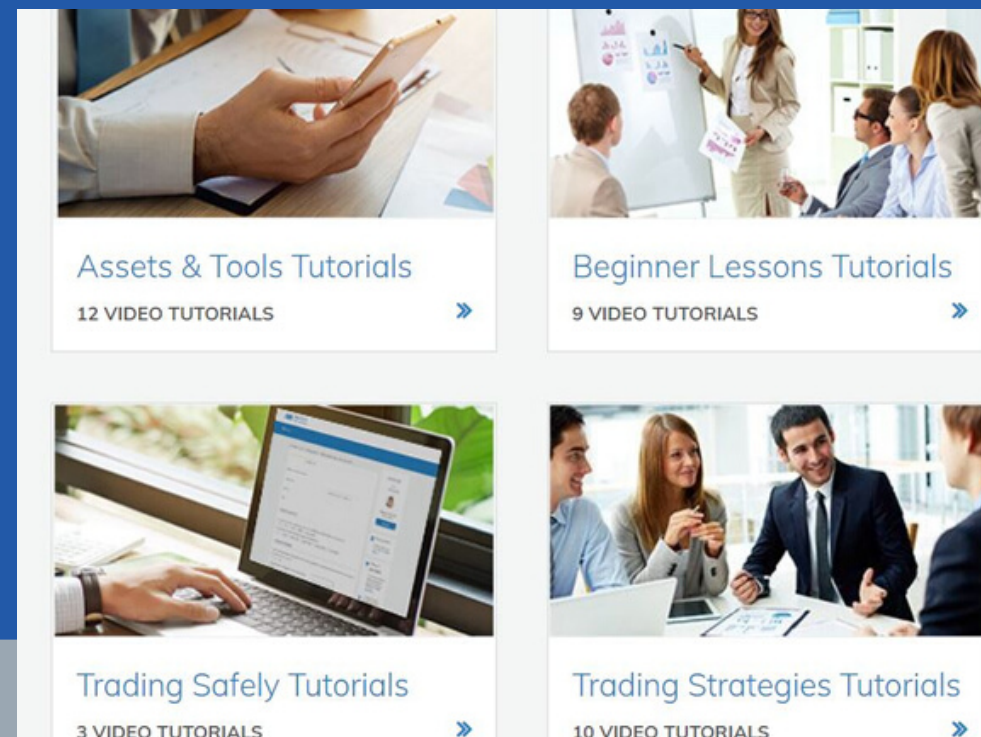
AvaOptions



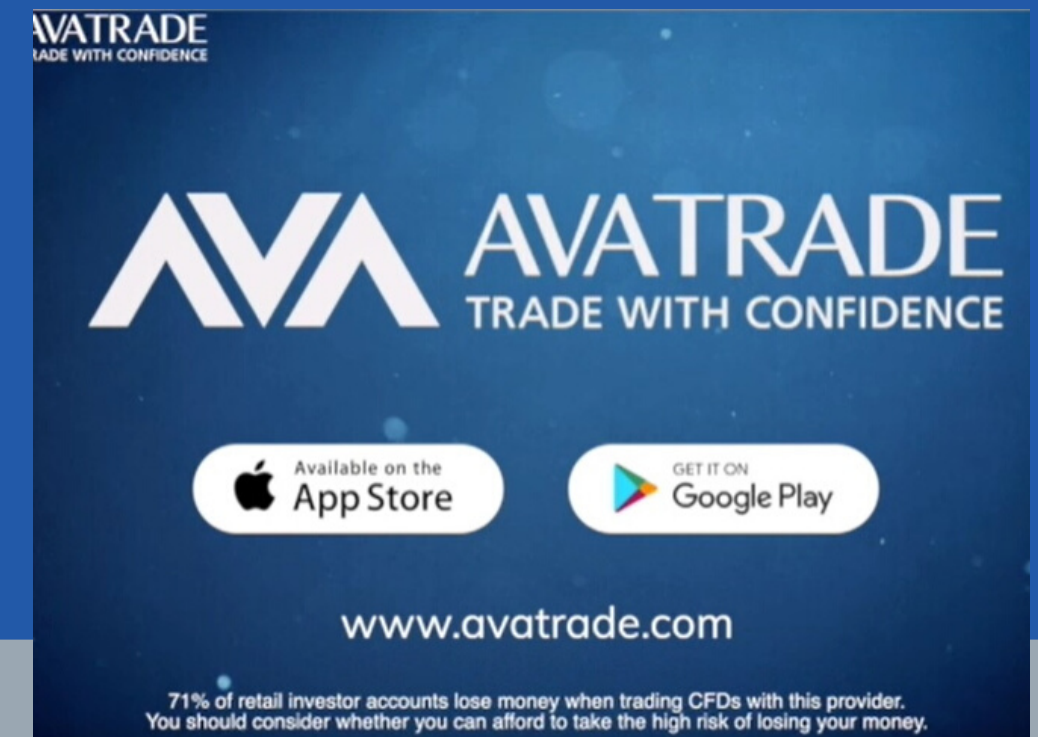
## 8. GREAT MARKETING MATERIALS AND TOOLS



Beautiful Landing  
pages and banners



Trading tutorials &  
Educational tools



Embedded promotional  
material



**PARTNER  
WITH THE RIGHT  
ONLINE BROKER AND**

**SEE YOUR BUSINESS GROW!**

**START NOW**

